

# INVITATION

## CONFERENCE APRIL 12-13, 2021



## **CIVIC AND HEALTH COMMUNICATION FOR SUSTAINABLE INTEGRATION**

**DEMOCRACY - PARTICIPATION - DIGITALIZATION**

*Welcome to a national conference on civic and  
health communication hosted by the county  
administrative boards and MILSA*

# CONFERENCE PROGRAMME

## MONDAY, APRIL 12, 13:00-16:00

### 13:00 *Welcome*

The conference is opened by Anneli Hulthén, Governor of Skåne

#### *Introduction*

#### *The importance of civic orientation for a vibrant democracy*

**Andreas Norlén**, The Speaker of the Riksdag

#### *Integration and participation - a prerequisite for democracy*

**Elin Olsson**, State Secretary at the Ministry of Employment

### 14:05 *PAUSE*

### 14:15 *Civic and health communication - a tool for health and social participation*

Panel discussion with

**Ing-Marie Wieselgren**, Project Manager, Assignment Mental Health  
at the Swedish Association for Local Authorities and Regions

**Erik Amnå**, Professor Emeritus in Political Science, Örebro University

**Ziad Jomaa**, Director Civic and Health Communication Skåne, the County Administrative Board Skåne

**Hiba Qatanani**, Civic and Health Communicator, Municipality of Uppsala

The conversation is moderated by **Katarina Carlzén**, Head of Development, Partnership Skåne  
and Project Manager, MILSA educational platform, the County Administrative Board Skåne

### 15:00 *PAUSE*

### 15:10 *Civic and health communication from a human rights perspective*

Lecture by **Elena Namli**, Professor of Ethics at the Faculty of Theology, Uppsala University

*One goal of integration practices, such as the civic and health communication, is to strengthen democracy and enable all people to become active citizens. How does a human rights perspective contribute to this? What interpretations of human rights may weaken democracy rather than strengthen it?*

### 16:00 *Thank you for today - see you tomorrow at 09:00*

## **TUESDAY, APRIL 13, 09:00-16:00**

**09:00** *Welcome*

### *Introduction*

*The county administrative boards' view of the Civic and Health Orientation and MILSA as a facilitator of high standards and national equity*

**Johan Blom**, Deputy County Governor of Värmland

**09:15** *Culture-sensitive Civic and Health Communication in the migrants' mother tongue - a promising tool of COVID-19 Infodemic Response in Sweden, ensured by MILSA national network (simultaneously translated to Swedish)*

**Anette Agardh**, Professor of Global health, Lund University

**Ziad Jomaa**, Director Civic and Health Communication Skåne, the County Administrative Board Skåne

*The urgency of knowledge, practical tools and collaboration in producing sustainable solutions to present day challenges (simultaneously translated to Swedish)*

**Dr Santino Severoni**, Director, Health and Migration Program (PHM), Office of the Deputy Director-General World Health Organization

*The film "After the Flight" is shown*

**10:30** *PAUSE (10 min)*

**10:40** *MILSA educational platform for civic and health communication, evaluations and analyses*

**Pia Svensson**, PhD Candidate in Social medicine and Global health, Lund university

**Josefin Wängdahl**, PhD Public Health, Uppsala university

**Caroline Tomsfelt**, researcher MILSA, the County Administrative Board Skåne

**Rajia Addo Faddaoui**, management consultant Ramboll Sweden

### *The status and future of civic orientation*

**Torgny Ängquist**, the county administrative boards' national working group on civic orientation, the County Administrative Board Skåne

### *National materials on civic orientation*

**Emma Johansson Thoong**, Informationsverige.se, the County Administrative Board Västra Götaland

### *Launch of MILSA tools and materials - ready for implementation*

**Klara Steinvall**, MILSA, the County Administrative Board Skåne

**12:15** *LUNCH*

**13:00** *Civic orientation for a sustainable integration - presentation by the authors, MILSA*

**Erik Amnå**, professor emeritus Political Science, Örebro university

**Mikael Stigendal**, professor Sociology, Malmö university

**14:00** *PAUSE*

# CONFERENCE PROGRAMME

14:10 *Elective seminars (30 min)*

1. **Digital learning - practical methods and tips**  
**Patricia Diaz**, pedagogical developer and doctoral student, Royal Institute of Technology
2. **MILSA Parenting Support - example from Uppsala Municipality**  
**Hiba Qatanani**, Civic and Health Communicator, the Municipality of Uppsala  
**Anneli Sallin**, dep. Principal, Adult Education, Municipality of Uppsala  
*Moderator: Kerstin Selén*, Sensus Riksförbund
3. **How do we reach out during a societal crisis? Covid-19 and culturally sensitive communication**  
**Anette Agardh**, Professor of Global Health, Lund University  
**Ziad Jomaa**, Director Civic and Health Communication in Skåne  
**Christina Andersson**, Risk Communicator, Swedish Civil Contingencies Agency  
**Karina Godoy**, Analyst, Public Health Scientist and Microbiologist PhD, Public Health Agency of Sweden  
*Moderator: Najoua Maniar*, Civic and Health Communicator, Municipality of Borås
4. **Method tool bank for Civic Orientation and Health Communication at Informationsverige.se**  
**Emma Johansson Thoong**, Informationsverige.se, the County Administrative Board Västra Götaland  
**Klara Steinvall**, MILSA, the County Administrative Board Skåne  
*Moderator: Sondos Sandgren*, Civic and Health Communicator, Municipality of Luleå
5. **Intersectoral collaboration with civil Society within the civic orientation - synergies and potential**  
**Henrik Nilsson**, Process Leader, The Civil Society Network in the county of Skåne  
**Libertad Ruiz Costa**, Process Leader and Case Manager, Save the Children  
**Sofia Gerdes**, Project Leader RådRum, IM  
*Moderator: Islam Rezeq*, Civic and Health Communicator, the County Administrative Board Skåne

14:40 **PAUSE**

14:50 *Elective seminars (30 min)*

6. **MILSA program on mental health and well-being - practical implementation**

**Ziad Jomaa**, Director Civic and Health Communication in Skåne, the County Administrative Board Skåne

**Minka Huskic**, Development coordinator, Municipality of Malmö

**Banan Khatib**, Advisor IM, RådRum

*Moderator: Najoua Maniar*, Civic and Health Communicator, Municipality of Borås

7. **Extended program of Civic Orientation - Practical examples**

**Margueritte Salem**, Municipality of Sollefteå - Coordinated Civic Orientation in Västernorrland County (SOSOV)

**Mohamad Farhat**, Municipality of Ronneby - Blekinge Center for Integration and Education

*Moderator: Torgny Ångquist*, the county administrative boards' national working group on civic orientation, the County Administrative Board Skåne

8. **Women making HERstory**

**Parvin Ardalan**, Head of project in a conversation with Martina Skrak, Gender Equality Strategist, The County Administrative Board Skåne about an interactive historiography through the voices of migrant women in Malmö.

*Moderator: Ali Alabdallah*, Civic and Health Communicator, the County Administrative Board Skåne

9. **No point waiting around - Civic Orientation for Asylum Seekers**

Two examples from initiatives on Civic Orientation for asylum seekers will be presented.

**Ewa Jonsson, Susanne Hallström**, the County Administrative Board Kronoberg

**Lena Andersson**, Municipality of Ludvika

**Mats Brandström**, National coordinator assignment TIA, early action for asylum seekers, the County Administrative Board Skåne

*Moderator: Fadil Radi*, Civic and Health Communicator, the County Administrative Board Skåne

10. **Lessons learned from MILSA Educational platform - strengthening the profession through education**

**Jonas Alwall**, Senior Lecturer in International Migration and Ethnic Relations, Malmö university

**Pia Svensson**, PhD Candidate of Social medicine and Global health, Lund university

**Josefin Wångdahl**, PhD Public Health, Uppsala university

*Moderator: Khilod al-Gebori*, Civic and Health Communicator, the County Administrative Board Skåne

16:00 *End of conference*



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